

***BUSINESS PROGRAM PLAN**

Version: 19.05.2024

PAVILION 3, HALL 15, CONFERENCE HALL "FORUM"	PAVILION 2, CONFERENCE HALL "L"
June 18, 2024, Tuesday	
FORUM OF PACKAGING PRODUCERS AND CONSUMERS	FORUM OF PRINTING AND ADVERTISING PRODUCTION
<p style="text-align: center;">10:30 - 10:50 ON-STAGE INTERVIEW WITH ASLIHAN ARIKAN General Secretary, Turkish Packaging Manufacturers Association</p> <p style="text-align: center;">Conference THE STATE AND WAYS OF DEVELOPMENT OF THE RUSSIAN PACKAGING INDUSTRY IN THE NEW ECONOMIC REALITIES</p> <p style="text-align: center;">Co-organizer: </p> <hr/> <p style="text-align: center;">11:00 - 13:00 Expert and analytical session RUSSIAN PACKAGING INDUSTRY. CHANGES UNDER INFLUENCE OF EXTERNAL AND INTERNAL FACTORS</p> <hr/> <p style="text-align: center;">13:15-15:15 Plenary session PACKAGING FROM CORRUGATED CARDBOARD AND CARDBOARD: CURRENT STATE, TRENDS AND PROSPECTS FOR DEVELOPMENT</p> <hr/> <p style="text-align: center;">15:30-17:30 Plenary session POLYMER PACKAGING: CURRENT STATE, TRENDS AND PROSPECTS FOR THE DEVELOPMENT</p>	<p style="text-align: center;">11:00 - 13:30 Panel session RUSSIAN PRINTING AND PACKAGING INDUSTRY: THE PRESENT AND THE VISION FOR THE FUTURE</p> <p style="text-align: center;">Co-organizers: </p> <hr/> <p style="text-align: center;">13:45 - 15:45 Special session NEW EVERYTHING: PRINTING EQUIPMENT AND CONSUMABLES IN 2024/25</p> <p style="text-align: center;">Co-organizer: </p> <hr/> <p style="text-align: center;">16:00 - 18:00 Workshop CALCULATION OF PRINTING COST AND PRICE. EARNING ON EVERY ORDER</p> <p style="text-align: center;">Co-organizer: </p>
June 19, 2024, Wednesday	
FORUM OF PACKAGING PRODUCERS AND CONSUMERS	FORUM OF PACKAGING PRODUCERS AND CONSUMERS
<p style="text-align: center;">10:30 - 16:15 SUSTAINABLE PACKAGING DAY Co-organizers:</p> <p> </p> <p>10:20-10:25 Opening of the Sustainable Packaging Day 10:25-10:45 Review of EPR practices in the EU 10:45-11:40 Seminar "Fundamentals of updated EPR" 11:50-12:45 EPR in practice: does sustainable packaging provide real benefits to EPR subjects? 12:55-13:50 Is the buyer ready to buy goods in sustainable packaging? Is sustainable packaging a competitive advantage? 14:20-15:15 News and cases of sustainable packaging in 2024 15:25-16:20 Trends of packaging recycling industry: development of technologies and infrastructure for packaging recycling, changing the context of EPR and its impact on the prospects of the industry</p> <hr/> <p style="text-align: center;">16:30 - 18:00 Conference INNOVATIONS IN ADHESIVES AND PAINTS FOR THE PACKAGING INDUSTRY: MARKET TRENDS AND TECHNOLOGICAL ADVANCES Session Partner: </p>	<p style="text-align: center;">CONFERENCE FOR THE PULP AND PAPER INDUSTRY THE CYCLE OF EVENTS OF THE INDUSTRY ECOSYSTEM "LIGA LPK"</p> <p style="text-align: center;">Co-organizer: </p> <hr/> <p style="text-align: center;">10:30 - 12:00 Strategic session FORECASTS FOR THE DEVELOPMENT OF PULP AND PAPER INDUSTRY AND PAPER PACKAGING MARKET</p> <hr/> <p style="text-align: center;">12:20 - 14:00 Expert session FUNCTIONAL PACKAGING MADE OF PAPER AND CARDBOARD. CONSUMER AND MARKET TRENDS</p> <hr/> <p style="text-align: center;">14:20 - 16:30 Research roundtable discussion DEEPENING LABOR IN EXAMPLES. THE EXCHANGE OF CAUSALITY FOR SPEED</p>

June 20, 2024, Thursday

FORUM OF PACKAGING PRODUCERS AND CONSUMERS

10:30 - 11:45

Conference

TECHNOLOGICAL SOLUTIONS AND INNOVATIONS
IN THE PRODUCTION OF POLYMER PACKAGING

Partner:



FORUM OF PACKAGING PRODUCERS AND CONSUMERS

CONFERENCE FOR THE PULP AND PAPER INDUSTRY
THE CYCLE OF EVENTS OF THE INDUSTRY ECOSYSTEM "LIGA LPK"

Co-organizer:



12:00 - 13:45

Expert sesioin

CAN PACKAGING ACTUALLY SELL?

Co-organizer:



11:00 - 12:40

Expert session

EFFICIENT PRODUCTION OF PACKAGING CARTONS
AND CORRUGATED PRODUCTS. TECHNOLOGY AND EQUIPMENT ISSUES

14:00 - 16:00

Conference

BRANDING AT SUPER SPEED.
MODERN TOOLS AND APPROACHES TO SIMPLIFY BRAND DEVELOPMENT

Co-organizer:



13:00 - 15:00

Expert session

TECHNOLOGICAL INNOVATIONS AND SOLUTIONS
FOR PULP AND PAPER AND PACKAGING INDUSTRIES

16:30 - 18:00

AWARD CEREMONY OF PART AWARD AND EXHIBITION PARTICIPANTS

16:00 - 18:00

Case session

MODERN TRENDS AND SOLUTIONS
IN THE FIELD OF LABELING AND PACKAGING MARKING

June 21, 2024, Friday

FORUM OF PACKAGING PRODUCERS AND CONSUMERS

11:00 - 13:00

Conference

PACKAGING WITHOUT BORDERS: RUSSIAN-CHINESE ROADMAP

* The programme may be subject to change



Simultaneous translation (Russian-English)